

Leadership Asheville 26 Leadership Learning Team (LLT) Project Descriptions

- **Citizen's Access to Development Information** - created a website that links community members to relevant growth and development regulations, policies, and projects in the city of Asheville.
 - **Team:** David Bonyun, Tom Cassidy, Cheryl Johnson, Jennifer Moore, and Heather Wolfe.
 - **Impact:** Created a clearinghouse of growth and development information and resources that citizen's can easily access and navigate to learn more about current city policies and projects. By linking the user to relevant websites and reports, they have helped to open access to information that was already available but at times difficult to find.
 - **Status:** Moving from test site to hosting on Leadership Asheville website.

- **NICE** - developed a Neighborhood Initiative for a Clean Environment (NICE) in the South French Broad community which focused on encouraging community ownership and responsibility for sustained beautification of private and public areas.
 - **Team:** LaVone Griffin, Sue McAdams, Kelly Miller, Jackie Stenseth, and Kaye Waugh.
 - **Impact:** Helped unite the French Broad Neighborhood Association with neighborhood businesses, Asheville City Police Department, Quality Forward, and other organizations in order to work together to better their community. They additionally convened a joint meeting of residents, City representatives, nonprofit organizations, and businesses to share important community related information and launch a community website hosted through the Asheville Citizen-Times (<http://niceasheville.ning.com/group/sfbnice>)
 - **Status:** Explore opportunities to share website resource with other neighborhoods.

- **Youth Serving Organizations Momentum Project** – interviewed five organizations that serve youth populations and conducted research to identify effective practices for keeping youth engaged and involved in programming.
 - **Team:** Jerome Hughes, Chase Johnson, Kelly Maglaughlin, and Bill Treasurer.
 - **Impact:** Drafted a 23 page white paper and compiled a 23 page bibliography on youth engagement best practices to share with the organizations they interviewed as well as the wider community. Summarized their report to 10 points of effective design and youth involvement.
 - **Status:** Developing a distribution plan to share with other youth serving organizations in the community. Will also be available as a PDF on the Leadership Asheville website.

- **Asheville's Economic Development Project** - produced a user-friendly piece that describes the organizations vital to economic development in our community as well as plans currently in place. The booklet is an informative and accessible piece for all members of the community and has a specific focus on reaching out to all the diverse members of our community.
 - **Team:** Johnnie Grant, Mary Michael, and Holly Waltemyer.
 - **Impact:** This team created a guide to area economic development programs and organizations that can serve as an introduction to economic development initiatives and resources in our community.
 - **Status:** Developing distribution plan.

- **\$taying in \$chool** - engaged a group of 9th graders at Asheville High School in exercises on budgeting and connecting education to career paths. Training materials and session outlines were prepared as a resource for teachers and schools to use as a compliment to existing drop-out prevention programs.
 - **Team:** Sarah Benson, Brad Blackburn, Tamara Hubbard, Sharon West, and Lauren Williams.
 - **Impact:** This team led financial literacy programs for 9th grades students in the AVID program at Asheville High School. They partnered with On Track to deliver the budgeting exercise, Mad City Money. The team then designed a follow-up session called \$chool makes \$ense that connects career paths to levels of education. The session outline and materials have been packaged as a follow-up to the Mad City Money exercise that On Track can now share with other teachers and community volunteers.
 - **Status:** Resources shared with On Track to help them expand training.

- **No Little Left Behind** - collaborated with Big Brothers Big Sisters of Buncombe County to design and implement a volunteer recruitment event and marketing resources that addressed their current volunteer shortage and can be used as a sustainable resource for the organization.
 - **Team:** Kenet Adamson, Tanya Bruce, Jon Corbin, Joy Flora, and Michelle Rabell.
 - **Impact:** This team helped host a music event, Bands for Kids' Sake, at The Grey Eagle in Asheville and created valuable marketing materials for Big Brothers Big Sisters of Buncombe County. At the event, they helped to recruit 18 new mentors.
 - **Status:** Event management and marketing materials given to Big Brothers Big Sisters for their continued application.

- **WNC Cultural Showcase: Scenes from Black Asheville Before Urban Renewal** – worked with the YMI Cultural Center, Asheville Art Museum, Pack Memorial Library, and Asheville Housing Authority on a community history project that would highlight the lives and stories of Black Asheville during the 1960's and 70's, which was before the Urban Renewal Project.
 - **Team:** Robert Griffin, Barry Kampe, Jenny Manner, Jane Murray, and Oksana Wells.
 - **Impact:** This team has collaborated with the four community organizations to research the history of an often overlooked community, assist in raising funds to sponsor the exhibit, and publicize the event to the broader community. The work of four photographers will be exhibited at the YMI Cultural Center from July 1, 2008 – March 1, 2009 along with a series of workshops and discussion to draw attention to the history of this community.
 - **Status:** Team continuing with project as they prepare for the July opening.

- **Canstruction** - engaged high school students in developing a life-long commitment to philanthropy through a creative canned food drive project.
 - **Team:** Lisa Grefe, Bo Harris, Tim Johnson, Linda Lamp, and Jaime Taylor.
 - **Impact:** This team engaged 35 area young people in a youth philanthropy event that collected more than 10,000 pounds of canned food for Manna Food Bank and has helped prepare the Asheville Young Architects Forum to manage future annual events. The students engaged in the project were exposed to the role of philanthropy in our community's civic culture, the issue of hunger for families in western North Carolina, and were exposed to careers in the design profession through the relationships built the design professionals they partnered with to design and build their canstructures.
 - **Status:** Transitioning coordination of the annual event to the Asheville Young Architects Forum.

- **Leadership Asheville Spotlights** - collaborated with URTV to create and pilot a TV show that sheds light and increases general awareness on major issues in our community. Initial topic is the Asheville Regional Climate Initiative.
 - **Team:** Heidi Campbell-Robinson, Kevin Cross, Stephanie Monson, Bill Murray, and Robin Smathers.
 - **Impact:** This team launched a new programming series, *Leadership Asheville Spotlights*, for our local cable access channel and created a template for future Leadership Asheville volunteers to follow.
 - **Status:** Exploring how to incorporate this project into the Leadership Asheville 27 experience in order to continue the program.

- **Cyberbusters** – developed a cross community collaborative effort to examine the need for internet safety training to keep the children and youth of our community safe and organized a community Internet Safety Symposium.
 - **Team:** Stan Alleyne, Melody Dunlop, Joe Grady, Honour Hiers, and Amy Smialowicz.
 - **Impact:** This team initiated a collaborative effort that connected school systems, government, non-profit, for-profit, parents and community volunteers to address the need for internet safety education in our community. They engaged 175 community members at their Internet Safety Symposium and helped to lay the foundation for Asheville City and Buncombe County Schools to implement an internet safety curriculum.
 - **Status:** Buncombe County School officials will be meeting with iSafe, leading organization in internet safety education, in June to explore the implementation of curriculum.