



Leadership Asheville 16 Leadership Learning Team (LLT) Project Description

- *Economic Development Service Team*

This team designed “The Asheville Adventure” for attracting SUV (Sports Utility Vehicle) owners to the Asheville area by providing them with maps of two routes, each containing points of interest in the areas of: historical architectural and notable sites; recreation and entertainment locations; shopping; and lodging facilities.

Leadership Asheville Participants on this team:

Gene Bell
Betty Budd
Sharon Holcombe
Linda Mullis
Sam Powers
Robert Sulaski
Annette Wise
Clay Mooney

- *Education Service Team*

This team compiled “A Mentor’s Guide to Summer Shadows.” Summer Shadows is a project of the Asheville Area Chamber of Commerce in which local businessmen and women provide guidance to high school students who are interested in various occupations and professions. The Guide defines and describes the mentoring process and is full of useful information to help create a successful program for both mentor and mentee.

Leadership Asheville Participants on this team:

Buffy Bagwell
Charles Branch
Sallie Broach
Gerald Green
Paul Hacklander
Sheila Horine
Jenni Johnson
Kevin Wilson

- *Infrastructure Service Team*

This team walked all over Asheville/Buncombe County and recorded their findings for 33 locations. “Walkabout Trails of Asheville/Buncombe County” is available on disk or hard copy, showing trail location, map, information source, parking, surface, difficulty, pets’

welcomeness, distance, restrooms, seasons, and special features.

Leadership Asheville Participants on this team:

Elaine Barnes
Harry Biddix
Tracey Horton
Doug Keen
Mike Morgan
Judy Swan
Ann Whisenhunt
Pete Williams

- *Private Sector Service Team*

This team surveyed several local civic clubs to determine if women and African-American applicants have equal opportunity for membership and leadership positions within clubs. The team concluded that barriers may exist in these areas and suggested that the clubs may need proactive recruiting strategies.

Leadership Asheville Participants on this team:

David Bailey
Jeff Baker
Margaret Baxter
Judy Chaet
John Fleming
Holly Jones
Teck Penland
John Snell

- *Quality of Life Service Team*

This team advanced the Education Team's project from Leadership Asheville 15, which was designing a youth leadership program for Asheville/Buncombe County high school sophomores and juniors. The goal for this year was to establish a home base and funding for the youth program. A PowerPoint presentation was developed as a selling tool, which was frequently used in the team's efforts to meet their goals.

Leadership Asheville Participants on this team:

Joyce Brooks
Tom Codington
Carl Ericson
Martha Fawbush
Velinda Fisher
Jacqui Friedrich
Denise Hedges
Jean Bauer McGuire