



## **Leadership Asheville 18 Leadership Learning Team (LLT) Project Description**

- *Economic Development Service Team*

This team partnered with Mountain Microenterprise Fund to develop a “Buy Local” campaign. Check out their website to see how buying from locally owned and operated businesses keeps Western North Carolina strong. <http://www.mtnmicro.org>

*Leadership Asheville Participants on this team:*

Ed Bleynat  
Scott Dedman  
Clay Dover  
Ken Etterman  
Carolina McCready  
Mamie Scott  
Chris Slusher  
Ameran Tooley  
Woody Williams

- *Education Service Team*

This team designed, produced and distributed 8,000 tutoring brochures promoting the message: “Tutors Needed” which encourages people to volunteer as tutors for Asheville City Schools.

*Leadership Asheville Participants on this team:*

Betsy Ambler  
Shanon Baggett  
Mona Cornwell  
Libby Hodan  
Joe Hoffman  
Honor Moor  
Mike Small  
Robin Pace  
Lupe Perez

- *Infrastructure Service Team*

This team joined forces with the City of Asheville to design color-coded directional signs to the parking garages in downtown Asheville, making it easier for visitors to locate the garage entrances.

*Leadership Asheville Participants on this team:*

Cathy Ball  
Eric Barbour  
Charlotte Caplan  
John Oswald  
Yates Pharr  
Gary Roberts  
Ian Robertson  
Scott Shealy  
Ellen Williams

- *Private Sector Service Team*

This team collaborated with selected local colleges to create a consolidated source of information about internship program offered at the schools.

*Leadership Asheville Participants on this team:*

Maxine Brown  
Alex Comfort  
Rick Fornoff  
Robert Harris  
Denise Knapp  
Mary Cade Mainwaring  
Scott Pritchard  
Timothy Richards  
Russ Truluck

- *Quality of Life Service Team*

This team partnered with the Buncombe County Parks and Recreation Department to design a family friendly Renaissance festival, which incorporates and celebrates the diversity of the community while serving as an annual fundraising event for participating nonprofit agencies.

*Leadership Asheville Participants on this team:*

Laurel Barber  
Nancy Dexter  
Hank Garbee  
Tom Hunnicutt  
Leslie McCrory  
Trena Parker  
Heidi Stewart  
Jan Turner  
Jennifer Witt