



Leadership Asheville 21 Leadership Learning Team (LLT) Project Description

- *Economic Development Project*

This team participated in the initial stage of cataloging the local and regional resources available in our economy. Team members conducted personal in-depth interviews at business sites and UNCA business students. Specific questions were designed to determine how effective service providers are in helping businesses, to identify gaps in existing services, and to assess performance of UNCA students in a real-world information-gathering situation.

Leadership Asheville Participants on this team:

Marcia Bacoate
Charlie Cole
Al Davis
Perry Hendrix
Neil Newberry
Constance Richards
Dana Stonestreet
Janet Whitworth

- *Education Project*

This team created a colorful and informative brochure summarizing why a potential mentor is needed - and what a small commitment it is. The second section of their project was to create a resource packet for school principals, PTA presidents or anyone else to use to start a mentoring program. It offered handouts about the impact mentors have on students, ideas for mentoring projects, guidelines for finding and approving mentors and a sample application. Both the brochure and resource packet was put on a disc that would be available to any school to format for their schools specific needs.

Leadership Asheville Participants on this team:

Gardner Bridges
Tammy McIntosh
Frank Melvin
Anne Raybon
Cynthia Robbins
Michelle Robinson
Mary Anne Tierney

- *Infrastructure Project*

This team conducted a walk-ability assessment to promote less automobile traffic and more physical activity in the community. They utilized the City of Asheville and Buncombe County Geographic Information System (GIS) databases to complete segment identification and analysis. Using the tool on the reverse, information was collected for

each street in their areas of interest. Once the final scores were determined, each assessed road segment was assigned a color: the warmer the color, the more walkable the street. Our end result was a color-coded street map.

Leadership Asheville Participants on this team:

Connie Banegas
Bobby Brumley
Becky Davis
Cassie Dillon
Maurie Hill
Kirsten Kern
Bill Styres
Ben Watts

- *Quality of Life Project*

This team adopted *Go To Goal!* (a newly grant funded, nonprofit program reaching out to girls from low-income families living in the Asheville/Buncombe community through the sport of soccer) to support and guide in their first year of existence. They helped design a logo and publication of a program brochure supported the programs kickoff event and refreshments, developed and produced a video to spotlight the project and enhance fund-raising for sustainability, head speaking engagements to promote the program for future funding sources, and developed an evaluation instrument for the girls' teachers to measure the program's success.

Leadership Asheville Participants on this team:

Nancy Ackerman Cole
Ann Dolan
Christine Dozier
Heather Johnson
Annie Jonas
Kay Stafford
Shearon Roberts
Penny Weaver

- *Governance Internship Project*

This team developed an internship project for an Asheville High School student. The internship was based out of Superintendent Robert Logan's office and which included visits to and observations of nonprofit board meetings. The student will complete workbook activities and will provide reports on board meeting visits and shadowing experiences in fulfillment of the outlined internship credit program at Asheville High School. The student will be selected through the process used at AHS for selecting interns. The goal of this project is to provide a guided, experiential learning opportunity that will promote the student's understanding of nonprofit board governance.

Leadership Asheville Participants on this team:

Todd Boyette
David Clegg
Sarah Leatham
Sharon Morrissey

Jeff Moss
Martha Zeigler